



Worldwide Responsible Accredited Production

 wrapcompliance.org

News Release

For Immediate Release:
August 31, 2020

Contact:

Seth M. Lennon
Manager, Communications
703-945-6209

WRAP President and CEO named one of the Top 100 Corporate Social Responsibility Influence Leaders for 2020

Assent Compliance has named WRAP President and CEO Avedis Seferian one of its Top 100 Corporate Social Responsibility Influence Leaders for 2020. This list, published by the Canadian CSR consulting company, is based on a wide range of factors ranging from appearances in publications, media citations, and participation in trade shows and industry focus groups. Also, social media outreach and issue advocacy were considered during the nomination and selection process.

Joining Avedis on this prestigious list were thought leaders from leading corporate and non-profit entities such as Ford Motor Company, General Electric, Apple, Intel, Ascena, Patagonia, Fair Trade USA, the United Nations, and the Organization for Economic Cooperation and Development (OECD).

Seferian expressed his gratitude for this recognition, along with a sense of pride in the accomplishments of WRAP and its team: "While it is certainly a personal honor to be listed alongside many peers and industry titans, I consider this achievement to be as much a reflection of WRAP's success as of my own." Seferian continued: "That success would not have been possible without the hard work and dedication of everyone associated with WRAP." He concluded by stating: "I want to thank everyone in our organization for their contributions, and I look forward to continuing our great work in furthering WRAP's mission!"

Please click [here](#) to learn more about Assent Compliance's top 100 list.

For more information, contact Seth Lennon - Manager, Communications: 703-945-6209 or slennon@wrapcompliance.org

ABOUT WRAP: *WRAP is an independent, objective, non-profit team of global social compliance experts dedicated to promoting safe, lawful, humane, and ethical manufacturing around the world through certification and education.*

###

USA

2200 Wilson Blvd., Suite 601
Arlington, VA, USA 22201
+1 703.243.0970

Bangladesh

House 52 (Level 2), Road 13/C, Block E
Banani, Dhaka, Bangladesh
+880-2-982-2339

Hong Kong, SAR

Unit 914, Star House, 3 Salisbury Road
Tsim Sha Tsui, Kowloon, Hong Kong
+852-2730-2381